

IP Twenty One



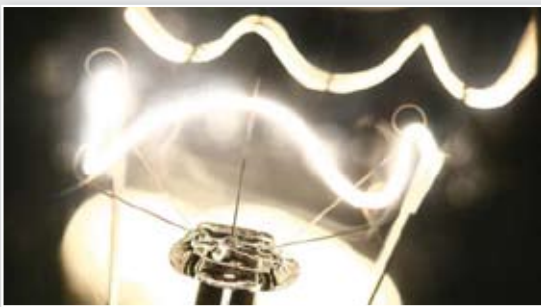
With both London based and regional offices, IP twenty one produce first class intellectual property work using a pragmatic, business-orientated approach that is uncharacteristic of the industry.

They add value to their IP service based on extensive personal experience in fields such as bio-technology, electronics, chemical engineering and computer science.

IP twenty one also employ commercially trained, professional account managers and business advisers.

These key personnel work in conjunction with their IP professionals to offer an all-round approach to their client relationships.

ETT Brand Delivery were brought in to establish the Company with a new brand, establish and publish a set of corporate identity guidelines to support the brand as well as producing supporting offline literature. Sister company Affinity New Media designed and produced a supporting website to further establish the brand online.



Eclectic imagery supporting a contemporary brand.



Intellectual Property imagery working within strict brand guidelines.



A picture sometimes is worth a thousand words.



Corporate literature designed and produced by ETT Brand Delivery.

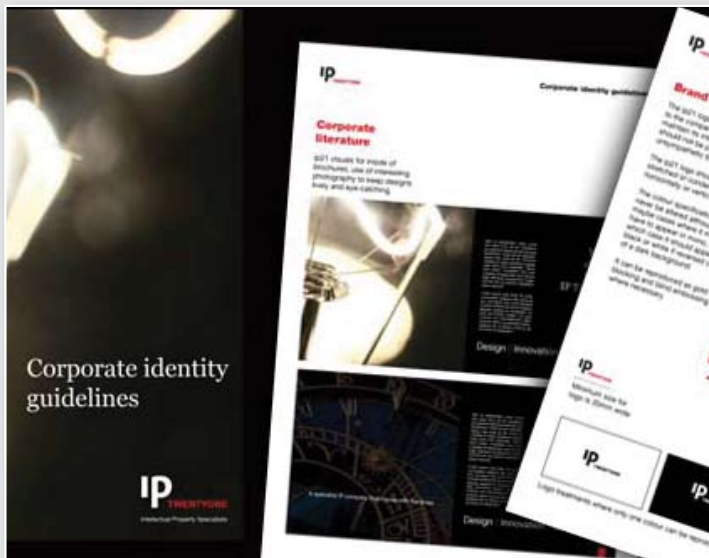


Corporate literature was also made available to download as digital assets from the website.



The ip twenty one stationery suite designed and produced by ETT Brand Delivery.

case study IP Twenty One



With multiple offices and many users, clear corporate guidelines were essential for maintaining brand integrity.



A professional service offering.



Affinity New Media designed the new website for IP twenty one working within brand guidelines.



Supporting the brand with stylish imagery.

ettbranddelivery

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